

Mods/Re-drawn Typefaces

Book 2 of 4

PDF 2 of 4

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Kind
Redraw

**GUILT
TRIP**

Typeface Name:

GUILTRIP

Character Count:

26 Uppercase

Year Designed:

2018

Description:

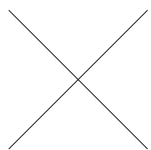
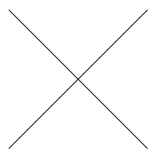
This is a redraw of what I have saved as “overmuch” in my computer. I haven’t been able to identify what’s its real name is. Other version of downloads I have are also bad auto-traces of what I’m assuming is some sort of photo-lettering. I’ve taken the liberty to clean up its paths redrawing as well as modifying and changing some characters completely.

Things I learned from it:

Balancing how much is “too much”, figuring out the rules, and when and how to manipulate them for the best results.

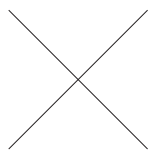
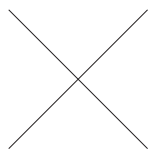
Before :-)

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z

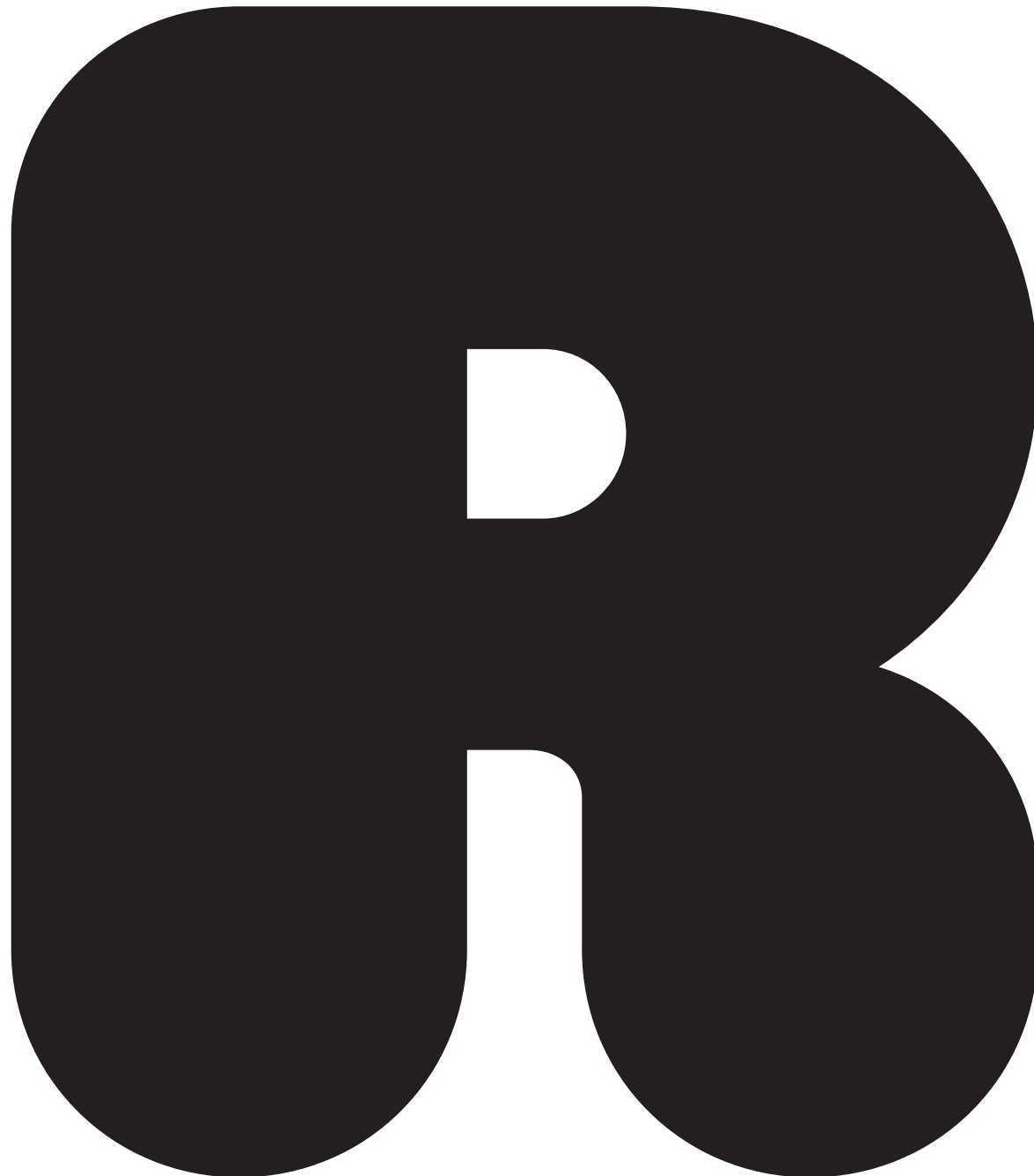


After :-)

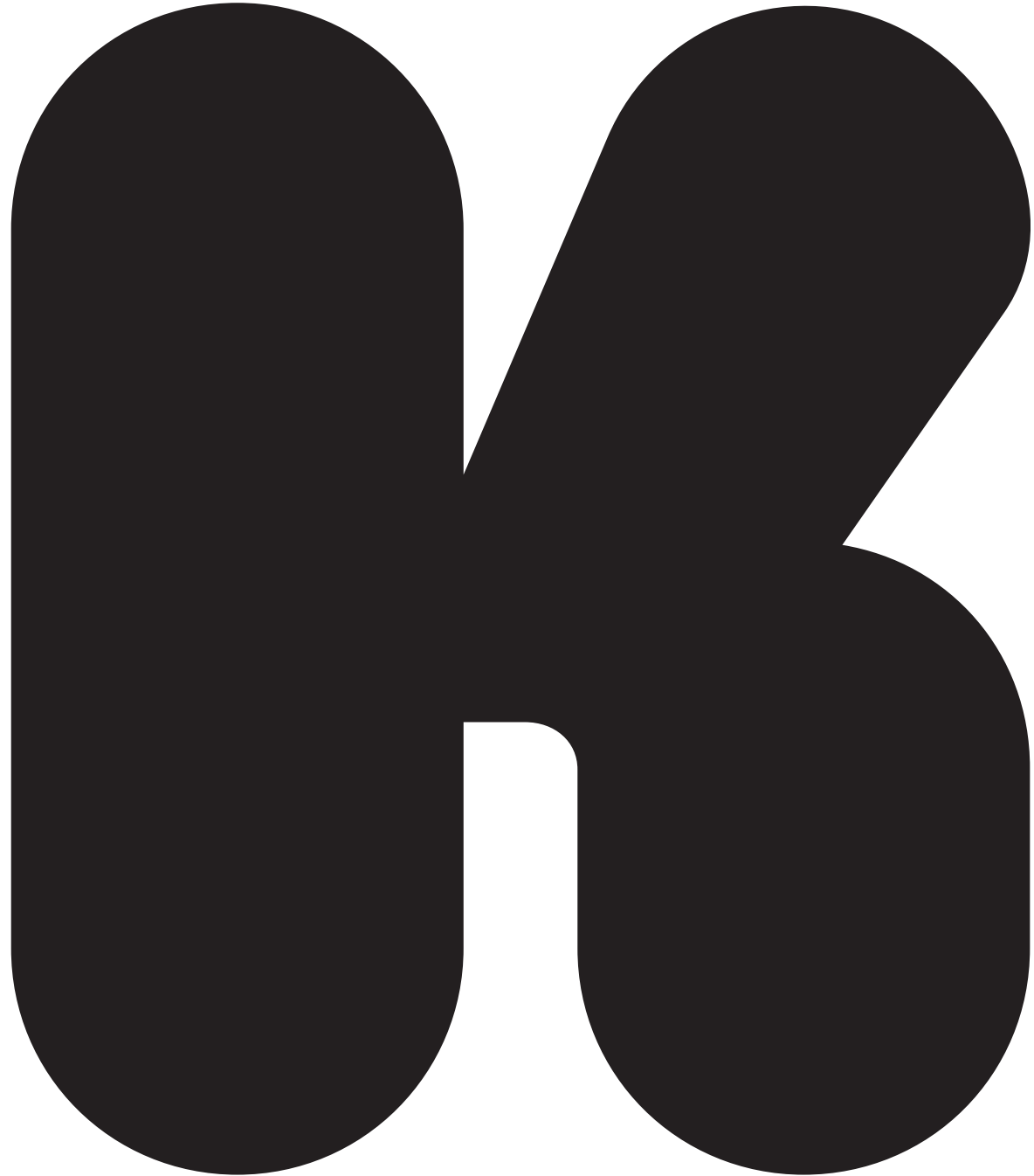
A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z







R B





**FIVE QUACKING
ZEPHYRS JOLT
MY WAX BED.**

**BLOWZY RED VIXENS FIGHT
FOR A QUICK JUMP.**

**FICKLE BOG DWARVES JINX EMPATHY QUIZ. A VERY BAD QUACK MIGHT JINX ZIPPY FOWLS.
QUILT FRENZY JACKDAW GAVE THEM BEST POX. FIVE JUMPING WIZARDS HEX BOLTY QUICK.
HOW QUICKLY DAFT JUMPING ZEBRAS VEX. JUMPING HAY DWARVES FLOCK QUARTZ BOX.
FICKLE BOG DWARVES JINX EMPATHY QUIZ. A VERY BAD QUACK MIGHT JINX ZIPPY FOWLS.
QUILT FRENZY JACKDAW GAVE THEM BEST POX.**

OLYMPIC-STYLE WEIGHTLIFTING, OR OLYMPIC WEIGHTLIFTING, OFTEN SIMPLY REFERRED TO AS WEIGHTLIFTING, IS AN ATHLETIC DISCIPLINE IN THE MODERN OLYMPIC PROGRAMME IN WHICH THE ATHLETE ATTEMPTS A MAXIMUM-WEIGHT SINGLE LIFT OF A BARBELL LOADED WITH WEIGHT PLATES. THE TWO COMPETITION LIFTS IN ORDER ARE THE SNATCH AND THE CLEAN AND JERK. THE SNATCH IS A WIDE-GRIP, ONE-MOVE LIFT. THE CLEAN AND JERK IS A CLOSE-GRIP, TWO-MOVE LIFT. EACH WEIGHTLIFTER RECEIVES THREE ATTEMPTS IN EACH, AND THE COMBINED TOTAL OF THE HIGHEST TWO SUCCESSFUL LIFTS DETERMINES THE OVERALL RESULT WITHIN A BODYWEIGHT CATEGORY. BODYWEIGHT CATEGORIES ARE DIFFERENT FOR MALE AND FEMALE COMPETITORS. A LIFTER WHO FAILS TO COMPLETE AT LEAST ONE SUCCESSFUL SNATCH AND ONE SUCCESSFUL CLEAN AND JERK ALSO FAILS TO TOTAL, AND THEREFORE RECEIVES AN INCOMPLETE ENTRY FOR THE COMPETITION. THE CLEAN AND PRESS WAS ONCE A COMPETITION LIFT, BUT WAS DISCONTINUED DUE TO DIFFICULTIES IN JUDGING PROPER FORM. IN COMPARISON WITH OTHER STRENGTH SPORTS, WHICH TEST LIMIT STRENGTH WITH OR WITHOUT LIFTING AIDS, WEIGHTLIFTING TESTS ASPECTS OF HUMAN BALLISTIC LIMITS EXPLOSIVE STRENGTH THE LIFTS ARE THEREFORE EXECUTED FASTER AND WITH MORE MOBILITY AND A GREATER RANGE OF MOTION DURING THEIR EXECUTION THAN OTHER STRENGTH MOVEMENTS. WHILE THERE ARE RELATIVELY FEW COMPETITIVE OLYMPIC WEIGHTLIFTERS, THE LIFTS PERFORMED IN THE SPORT OF WEIGHTLIFTING, AND IN PARTICULAR THEIR COMPONENT LIFTS (E.G. SQUATS, DEADLIFTS, CLEANS), ARE COMMONLY USED BY ELITE ATHLETES IN OTHER SPORTS TO TRAIN FOR BOTH EXPLOSIVE AND FUNCTIONAL STRENGTH. IN EACH WEIGHT DIVISION, LIFTERS COMPETE IN BOTH THE SNATCH AND CLEAN AND JERK. PRIZES ARE USUALLY GIVEN FOR THE HEAVIEST WEIGHTS LIFTED IN

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Before :-)

RAGLE

After :-)

RAGLE

Before :-)

SINUS

After :-)

SINUS

Before :-)

KIND

After :-)

KIND

TOXIC
SHOCK

GUILT
TRIP

GIRLS

CLUB

**NEW SNACKPACK
CHOCOLATE
PUDDING CUP
IS AVAILABLE IN
A ONE GALLON
TUB FOR A
LIMITED TIME ONLY
BUY NOW.**

**BUY ONE
GET SEVEN
FREE
KRAZY KAPLANS
FIREWORKS**

Kind
Redraw

Softman

Typeface Name:

SOFTMAN

Character Count:

26 Uppercase

Year Designed:

2018

Description:

This is a redraw of what I have saved in my computer as “debussy” or cuturally as we refer to it in America and probably more specifically in the Midwest, the “Dunkin Donuts” font. I basically want to clean it up and teach myself to draw diacritics because I never do, and to draw them for a font that inherently lacks them.

Things I learned from it:

Learning from this exercise was mainly program based as it was about figuring out how to set up the template for it to auto-populate diacritcs and selecting the right letters for the right marks etc...

After :-)

**A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z**

**a b c d e f g h i j k l m n
o p q r s t u v w x y z**

**à á â ã ä å è é ê ë
í î ï ñ ò ó ô õ ö ù ú û ü**









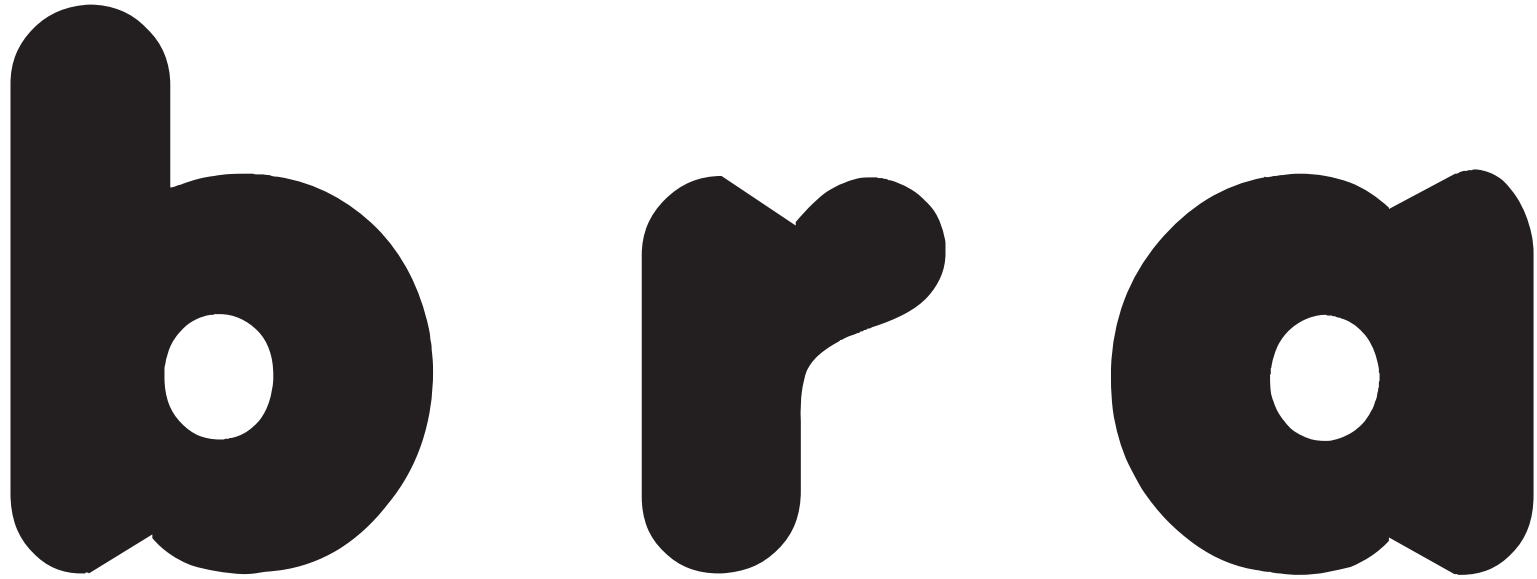
Before :-)

B S I

After :-)

B S I

Before :-(

After :-)




**FIVE QUACKING
ZEPHYRS JOLT
MY WAX BED.**

**BLOWZY RED VIXENS FIGHT
FOR A QUICK JUMP.**

**FICKLE BOG DWARVES JINX EMPATHY QUIZ. A VERY BAD QUACK MIGHT JINX ZIPPY
FOWLS. QUILT FRENZY JACKDAW GAVE THEM BEST POX. FIVE JUMPING WIZARDS HEX
BOLTY QUICK.HOW QUICKLY DAFT JUMPING ZEBRAS VEX. JUMPING HAY DWARVES
FLOCK QUARTZ BOX. FICKLE BOG DWARVES JINX EMPATHY QUIZ. A VERY BAD QUACK
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**KRAZY
GLUE
IT REALLY
STICKS**

**Hafþór Júlíus
Björnsson**

**WORLDEST
STRONGEST MAN 2018**

**Magnús Ver
Magnússon**

**4-time WORLDEST
STRONGEST MAN**

**Kvinnan kollar
på någonting
långt borta.**

The woman is looking at something far away.

Kind
Modified

TRADING CARDS

Typeface Name:

TRADING CARDS

Character Count:

26 Uppercase

Year Designed:

2018

Description:

Trading Cards is a modified version of Trade Gothic that was originally used for a Nike Womens Project. It was then later used by my friend Bijan Berahimi of FISK for a stair installation in the Frank Gehry building at Facebook headquarters in Menlo Park, California. It was also used in a book he designed for Facebook. I've brought a copy today to look at.

Things I learned from it:

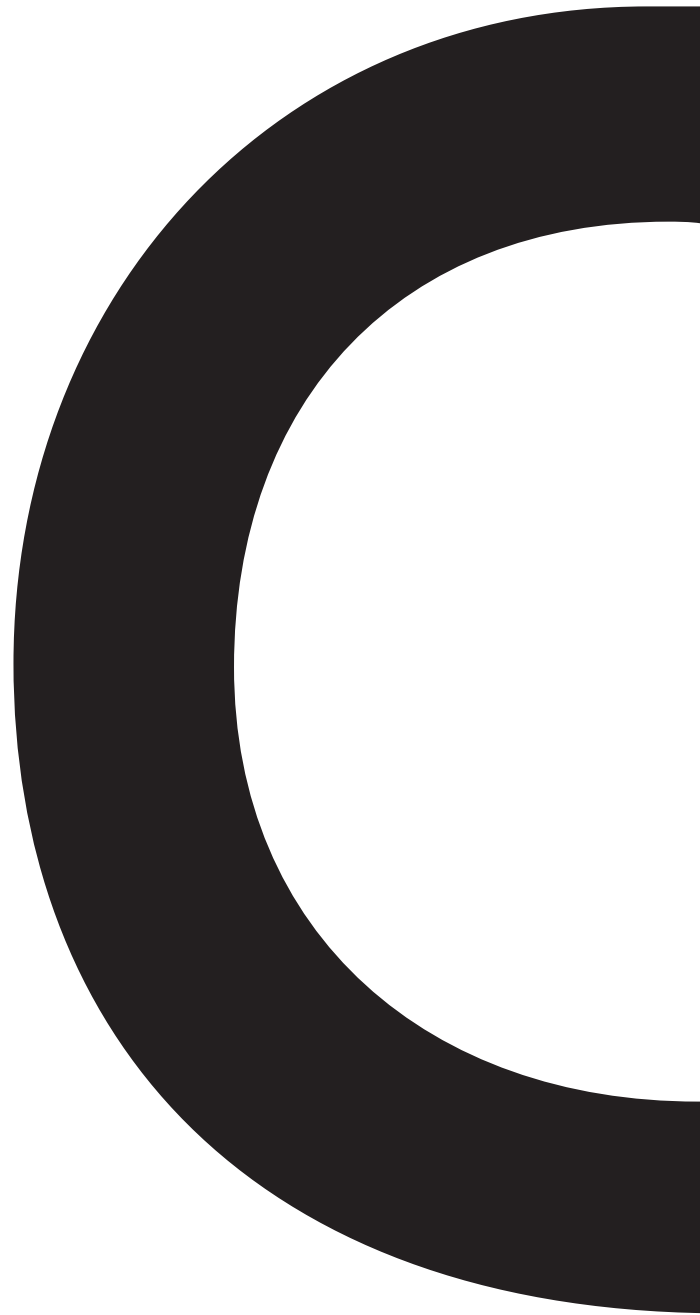
Mainly just that you can change proportions and make something trendy really quick. I'm not sure that it adds value and it may even ruin some things but it sort of is a loophole when you are mandated that you have to use a certain typeface with no exceptions. This sort of skirts that and make it interesting in the context of the project, which is always difficult with Nike things.

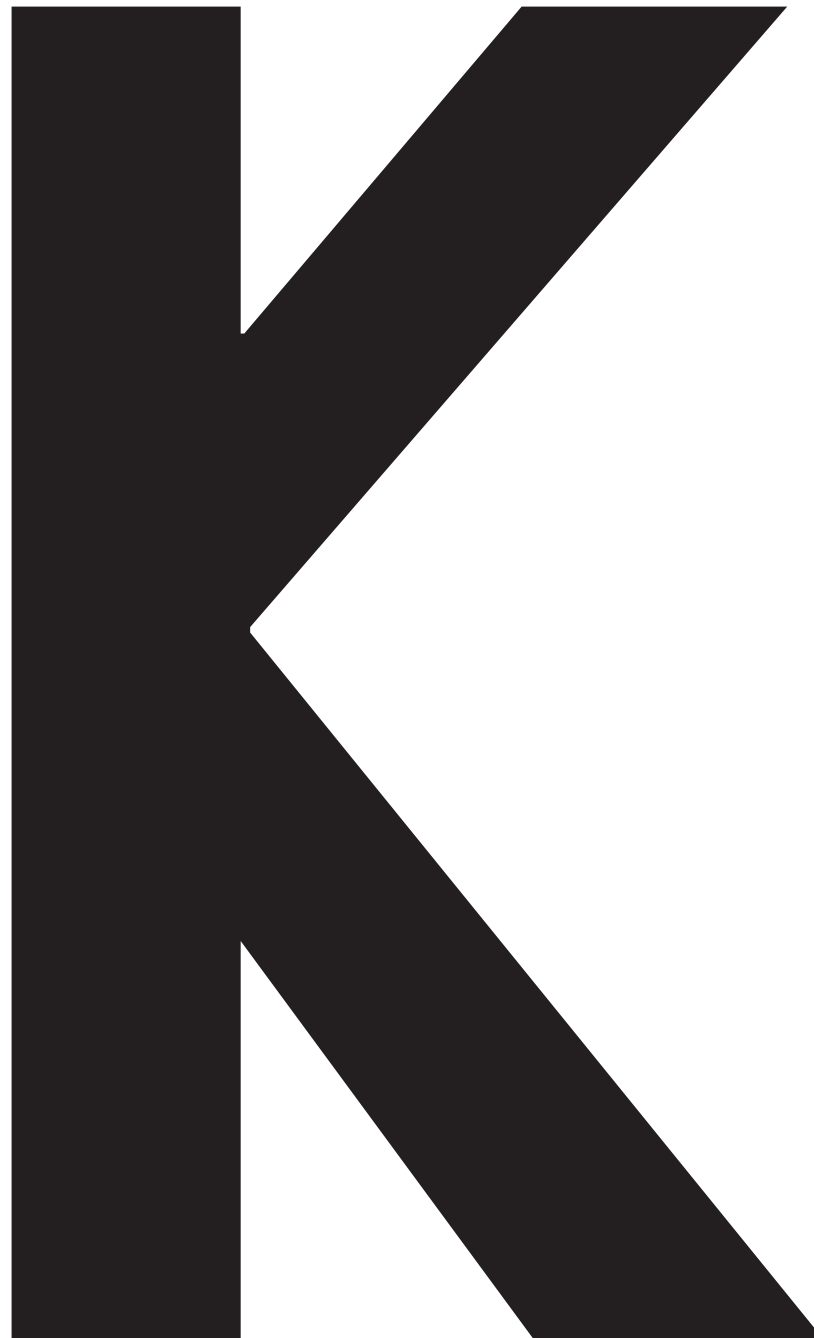
After :-)

**A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z**

**A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z**

WM





N

**FIVE QUACKING
ZEPHYRS JOLT
MY WAX BED.**

**BLOWZY RED VIXENS FIGHT
FOR A QUICK JUMP.**

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**RICH WHITE DADS
OF PORTLAND
HUNT THE ARTISANAL
CROISSANT**

**LIL SKATEBOARD
KIDS SELL EXOTIC
CHEAP SEASONAL
MUNCHIES WEEKLY
NIGHT AND DAY**

**ONLY REAL FRIENDS
LISTEN TO KOЯN
MIXTAPES FROM
EARLY TWO THOUSAND**

**SOME LATE NIGHT
INTERNET DATING
PROVIDES MUCH
NEEDED EXCITEMENT**

**THE QUICK BROWN
FOX JUMPS OVER THE
LAZY DOG.**

**THE QUICK BROWN
FOX JUMPS OVER THE
LAZY DOG.**

Kind
Modified

KELWE

Typeface Name:

KELWE

Character Count:

26 Uppercase

Year Designed:

2018

Description:

Kelwe is a modified version of Belwe. At the time of the modification the trend within type design was sharp angled serifs. I got rid of the slabby serifs and went full “cool guy”. It makes it feel like it would be a typeface on the cover of some contemporary novel about an angsty couple with an edgy back story... lol.

Things I learned from it:

It's easy to drastically change the vibe of a typeface with its serifs, but also how important the shape of the character is. That you shouldn't depend on its add ons. The base still needs to be good.

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A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z

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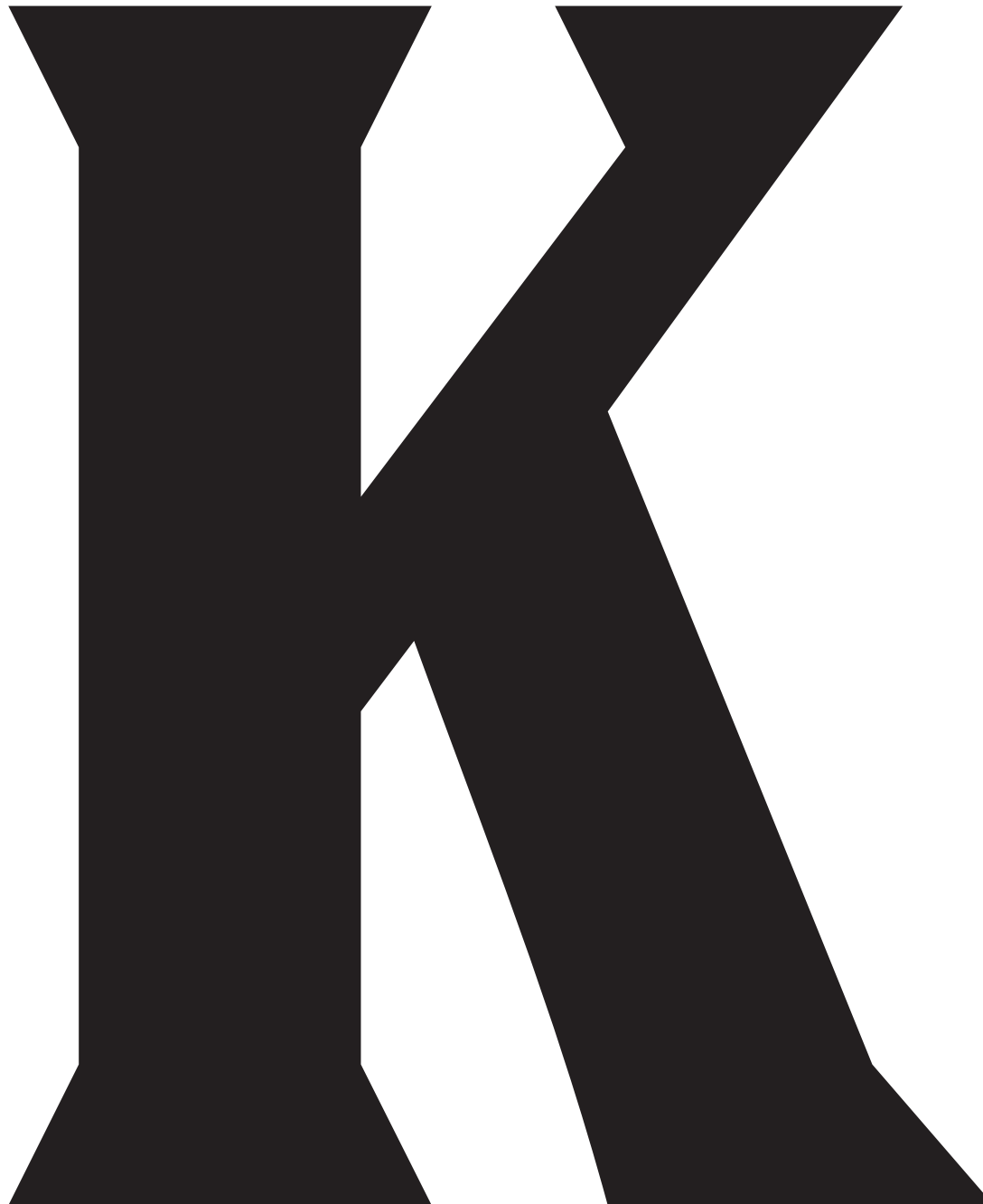
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**FIVE QUACKING
ZEPHYRS JOLT
MY WAX BED.**

**BLOWZY RED VIXENS FIGHT
FOR A QUICK JUMP.**

**FICKLE BOG DWARVES JINX EMPATHY QUIZ. A VERY BAD QUACK MIGHT JINX ZIPPY
FOWLS. QUILT FRENZY JACKDAW GAVE THEM BEST POX. FIVE JUMPING WIZARDS
HEX BOLTY QUICK. HOW QUICKLY DAFT JUMPING ZEBRAS VEX. JUMPING HAY DWARVES
FLOCK QUARTZ BOX. FICKLE BOG DWARVES JINX EMPATHY QUIZ. A VERY BAD QUACK
MIGHT JINX ZIPPY FOWLS.**

OLYMPIC-STYLE WEIGHTLIFTING- OR OLYMPIC WEIGHTLIFTING- OFTEN SIMPLY REFERRED TO AS WEIGHTLIFTING- IS AN ATHLETIC DISCIPLINE IN THE MODERN OLYMPIC PROGRAMME IN WHICH THE ATHLETE ATTEMPTS A MAXIMUM-WEIGHT SINGLE LIFT OF A BARBELL LOADED WITH WEIGHT PLATES. THE TWO COMPETITION LIFTS IN ORDER ARE THE SNATCH AND THE CLEAN AND JERK. THE SNATCH IS A WIDE-GRIP- ONE-MOVE LIFT. THE CLEAN AND JERK IS A CLOSE-GRIP- TWO-MOVE LIFT. EACH WEIGHTLIFTER RECEIVES THREE ATTEMPTS IN EACH- AND THE COMBINED TOTAL OF THE HIGHEST TWO SUCCESSFUL LIFTS DETERMINES THE OVERALL RESULT WITHIN A BODYWEIGHT CATEGORY. BODYWEIGHT CATEGORIES ARE DIFFERENT FOR MALE AND FEMALE COMPETITORS. A LIFTER WHO FAILS TO COMPLETE AT LEAST ONE SUCCESSFUL SNATCH AND ONE SUCCESSFUL CLEAN AND JERK ALSO FAILS TO TOTAL- AND THEREFORE RECEIVES AN INCOMPLETE ENTRY FOR THE COMPETITION. THE CLEAN AND PRESS WAS ONCE A COMPETITION LIFT- BUT WAS DISCONTINUED DUE TO DIFFICULTIES IN JUDGING PROPER FORM. IN COMPARISON WITH OTHER STRENGTH SPORTS- WHICH TEST LIMIT STRENGTH WITH OR WITHOUT LIFTING AIDS- WEIGHTLIFTING TESTS ASPECTS OF HUMAN BALLISTIC LIMITS EXPLOSIVE STRENGTH THE LIFTS ARE THEREFORE EXECUTED FASTER AND WITH MORE MOBILITY AND A GREATER RANGE OF MOTION DURING THEIR EXECUTION THAN OTHER STRENGTH MOVEMENTS. WHILE THERE ARE RELATIVELY FEW COMPETITIVE OLYMPIC WEIGHTLIFTERS- THE LIFTS PERFORMED IN THE SPORT OF WEIGHTLIFTING- AND IN PARTICULAR THEIR COMPONENT LIFTS -E.G. SQUATS- DEADLIFTS- CLEANS-- ARE COMMONLY USED BY ELITE ATHLETES IN OTHER SPORTS TO TRAIN FOR BOTH EXPLOSIVE AND FUNCTIONAL STRENGTH. IN EACH WEIGHT DIVISION- LIFTERS COMPETE IN BOTH THE SNATCH AND CLEAN AND JERK. PRIZES ARE USUALLY GIVEN FOR THE HEAVIEST WEIGHTS LIFTED IN EACH AND IN THE OVERALL-THE MAXIMUM LIFTS

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**THE UNDISPUTED
WORLD RENOWN
SLAM DUNK
CHAMP
ON 7.5FT HOOP.**

**LOVE
LETTERS
FROM
HELL**

**CELEBRATE YOUR
BIRTHDAY RIGHT
BY NOT EATING
GLUTEN FREE.**

**Kelwe is modified
version of Belwe and
looks like all the other
relevant COOL GUY type
faces seen on the
internet right now.**

Never going
to sleep
might sound
pretty cool...

• **But it wont
be. You will
be tired all the
time. Guarant-
teed.**

Mods/Re-drawn Typefaces

Book

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